

Case study of certain SME website user-interaction by using WebVeta

Pair your SEO with an intelligent internal search engine – The ultimate winning combination for successful online presence!

This particular website's SEO effort has increased users by 1.35% compared over 8 months period (March 2024 – October 2024 compared with previous 8 months).

WebVeta is about how users navigate, find information from in your website and not about SEO! The following numbers are some metrics of user interaction within the website after WebVeta was implemented:

Because of SEO, 1.35% more users came to website.

The increase in following metrics regarding user interaction can be attributed to WebVeta:

Engaged Sessions: Increased by 21.76%

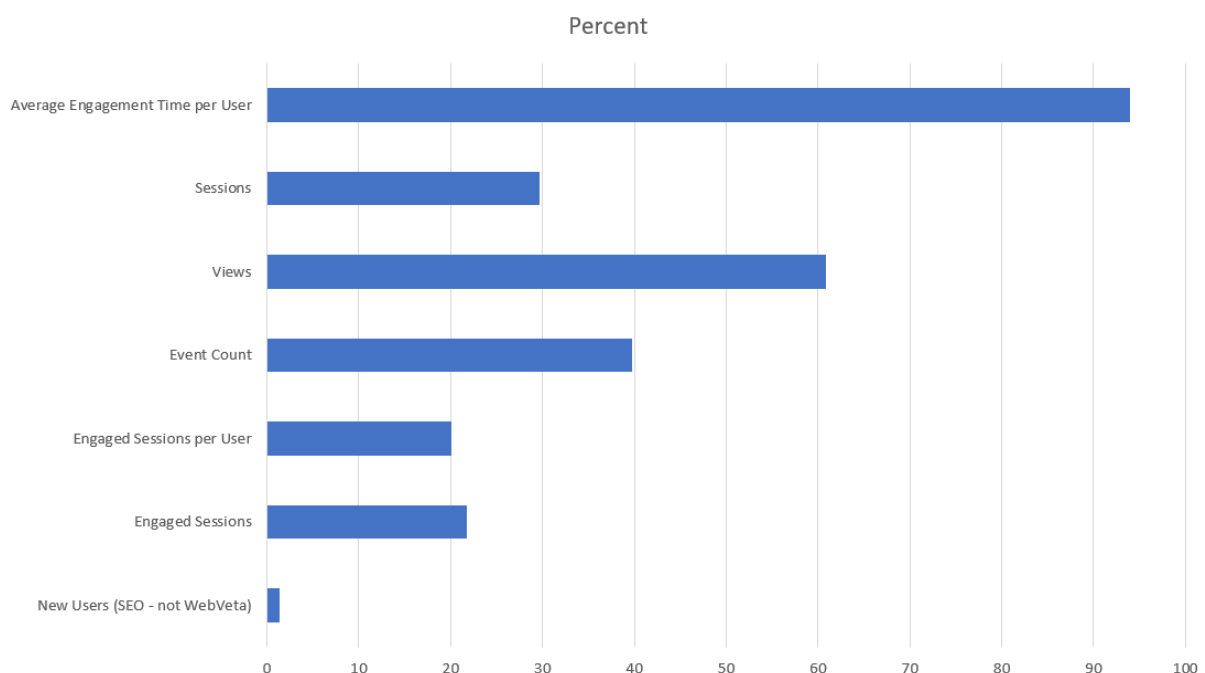
Engaged Sessions per User: Went up by 20.14%

Event Count: Increased by 39.71%

Views: Increased by 60.82%

Sessions: Increased by 29.73%

Average Engagement Time per User: Increased by 93.98%



In business usually more customer interactions and retention helps businesses to sell products or increase user conversions.

SEO very valuable in getting found, but once users come to your website and want to know more information or some specific information, if people were able to know the information, people could turn into customers rather than navigating away!

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Try WebVeta!

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